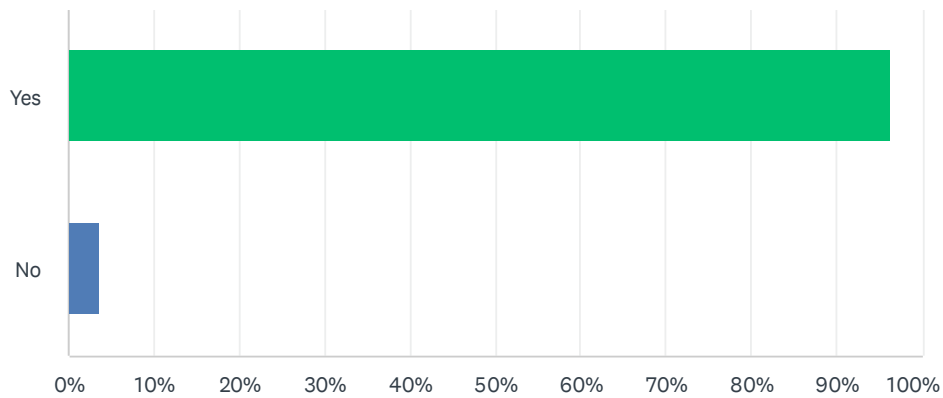


NATIONWIDE SURVEY for Private Investigators

Q1 Are you in a state that requires licensing?

Answered: 878 Skipped: 2



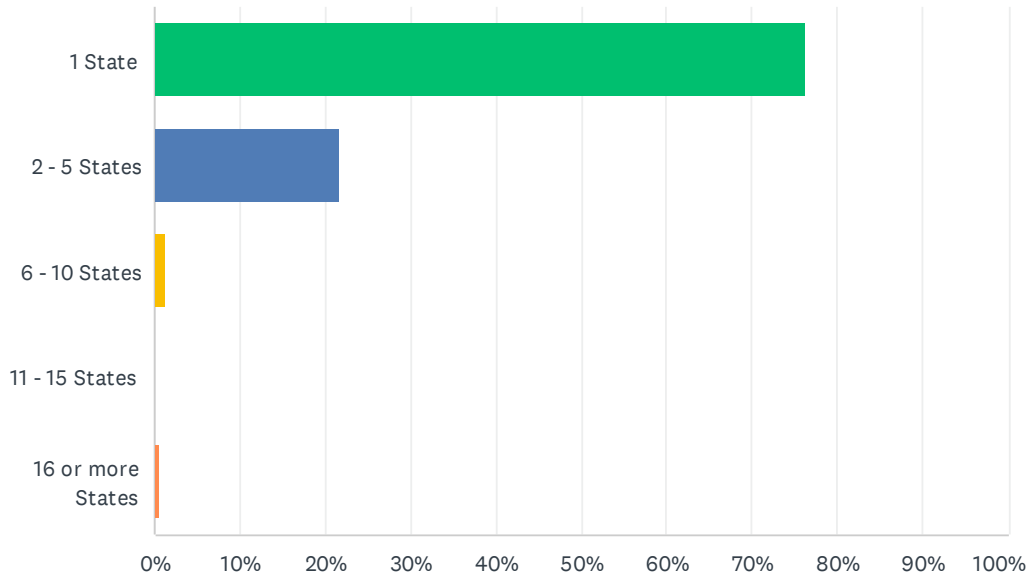
ANSWER CHOICES	RESPONSES	
Yes	96.47%	847
No	3.53%	31
TOTAL		878

Organized and Sponsored by:



Q2 Are you licensed in more than one state?

Answered: 863 Skipped: 17



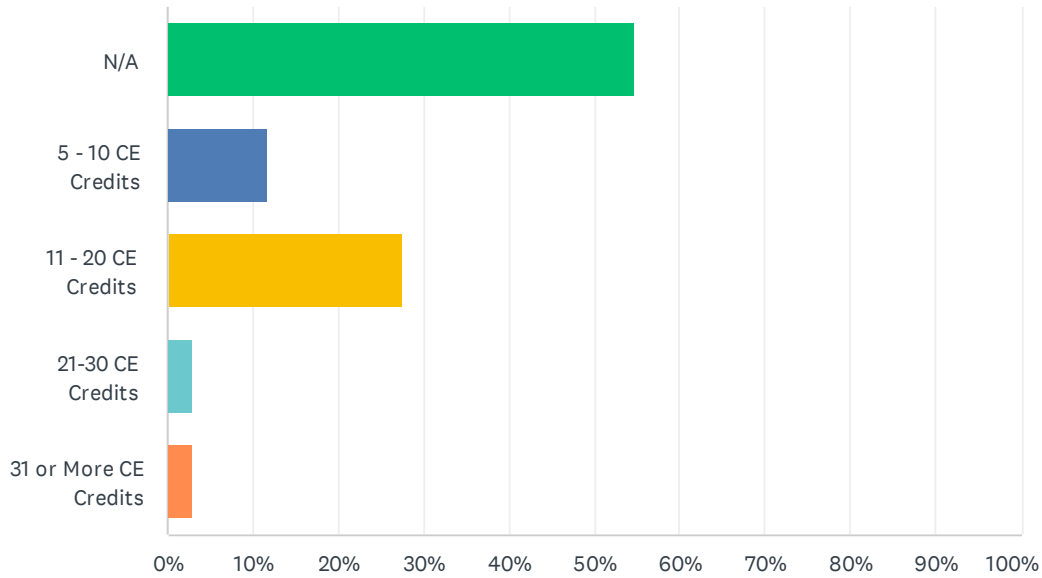
ANSWER CHOICES	RESPONSES	
1 State	76.36%	659
2 - 5 States	21.67%	187
6 - 10 States	1.27%	11
11 - 15 States	0.00%	0
16 or more States	0.70%	6
TOTAL		863

Organized and Sponsored by:



Q3 Do you operate in a state that requires continuing education?

Answered: 872 Skipped: 8



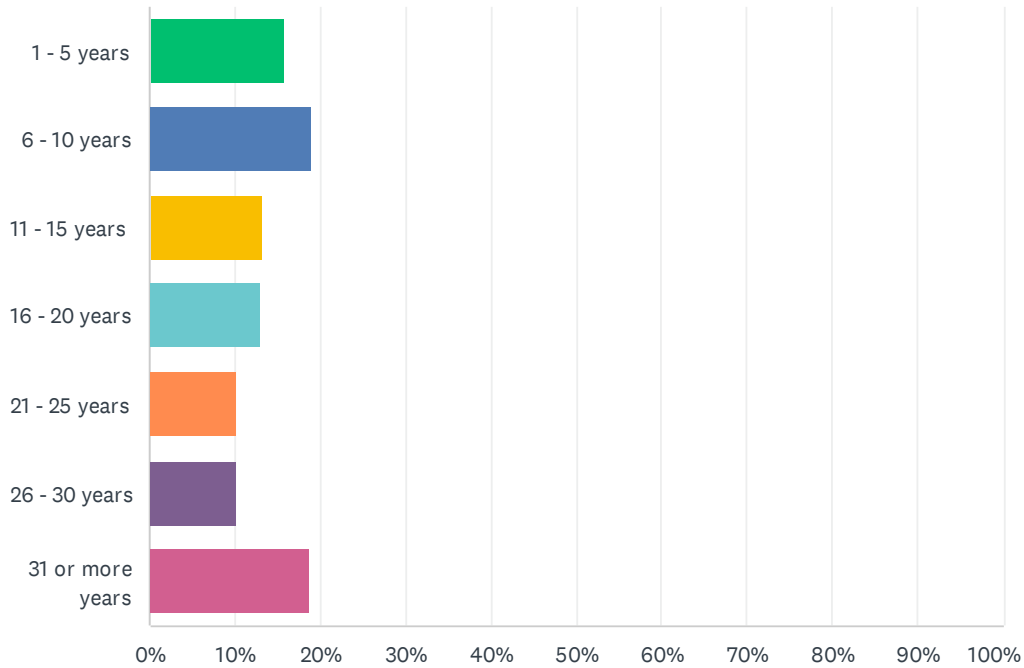
ANSWER CHOICES	RESPONSES	
N/A	54.82%	478
5 - 10 CE Credits	11.70%	102
11 - 20 CE Credits	27.52%	240
21-30 CE Credits	2.98%	26
31 or More CE Credits	2.98%	26
TOTAL		872

Organized and Sponsored by:



Q4 How long have you been a private investigator?

Answered: 877 Skipped: 3



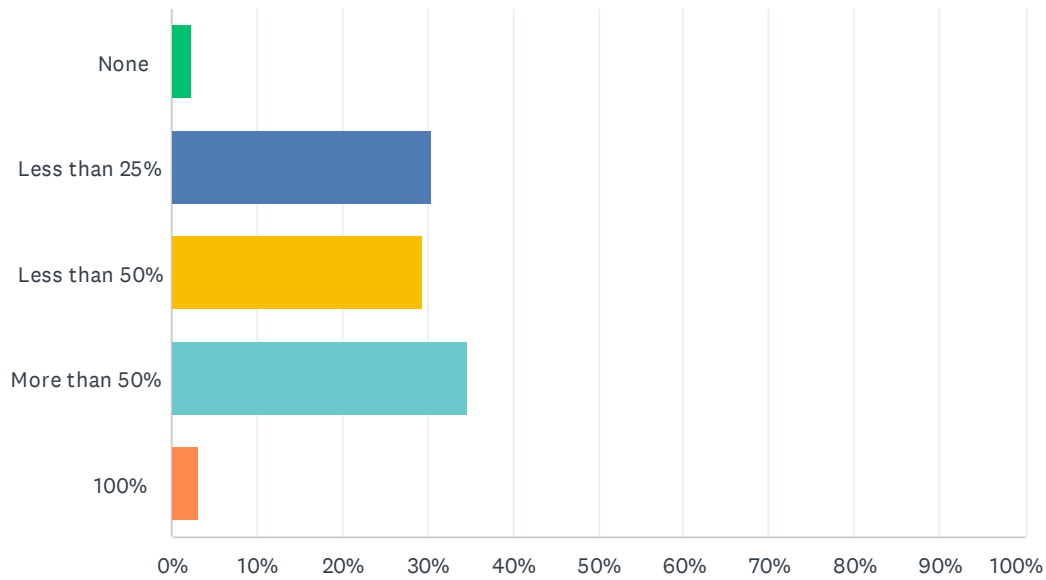
ANSWER CHOICES	RESPONSES	
1 - 5 years	15.74%	138
6 - 10 years	18.93%	166
11 - 15 years	13.23%	116
16 - 20 years	13.00%	114
21 - 25 years	10.26%	90
26 - 30 years	10.15%	89
31 or more years	18.70%	164
TOTAL		877

Organized and Sponsored by:



Q5 What % of work is desktop Investigations (research)?

Answered: 877 Skipped: 3



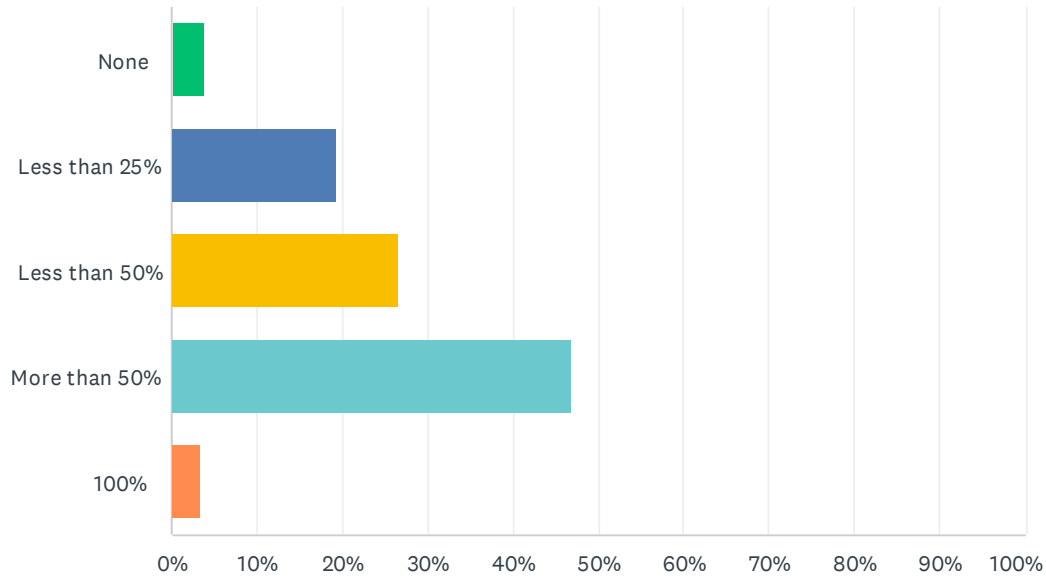
ANSWER CHOICES	RESPONSES	
None	2.28%	20
Less than 25%	30.44%	267
Less than 50%	29.42%	258
More than 50%	34.66%	304
100%	3.19%	28
TOTAL		877

Organized and Sponsored by:



Q6 What % of work are Field Investigations?

Answered: 877 Skipped: 3



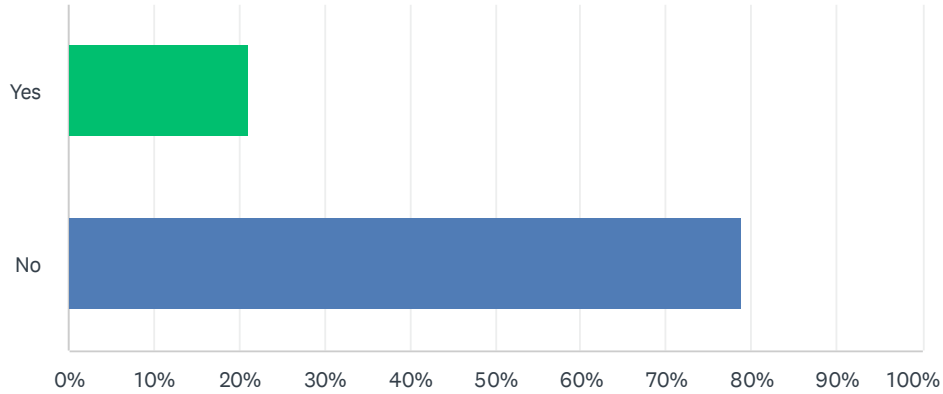
ANSWER CHOICES	RESPONSES	
None	3.76%	33
Less than 25%	19.38%	170
Less than 50%	26.68%	234
More than 50%	46.86%	411
100%	3.31%	29
TOTAL		877

Organized and Sponsored by:



Q7 Do you use Chat GPT or any other type of AI to Write reports or do research?

Answered: 875 Skipped: 5



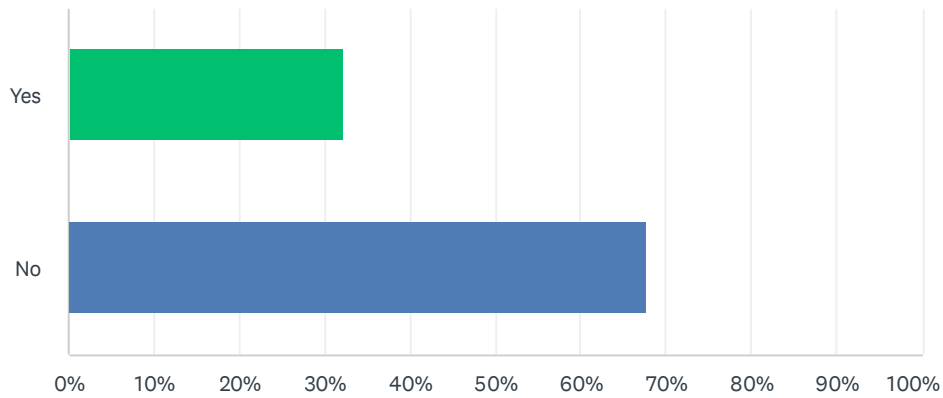
ANSWER CHOICES	RESPONSES	
Yes	21.03%	184
No	78.97%	691
TOTAL		875

Organized and Sponsored by:



Q8 Do you use an online case management system?

Answered: 873 Skipped: 7



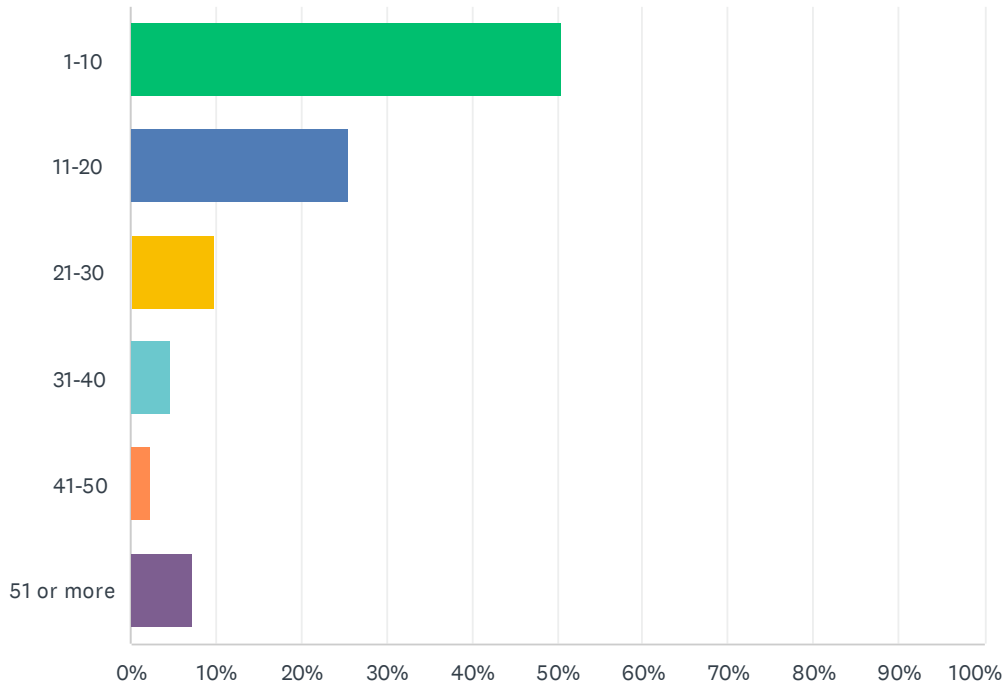
ANSWER CHOICES	RESPONSES	
Yes	32.19%	281
No	67.81%	592
TOTAL		873

Organized and Sponsored by:



Q9 How many cases do you typically work per month?

Answered: 874 Skipped: 6



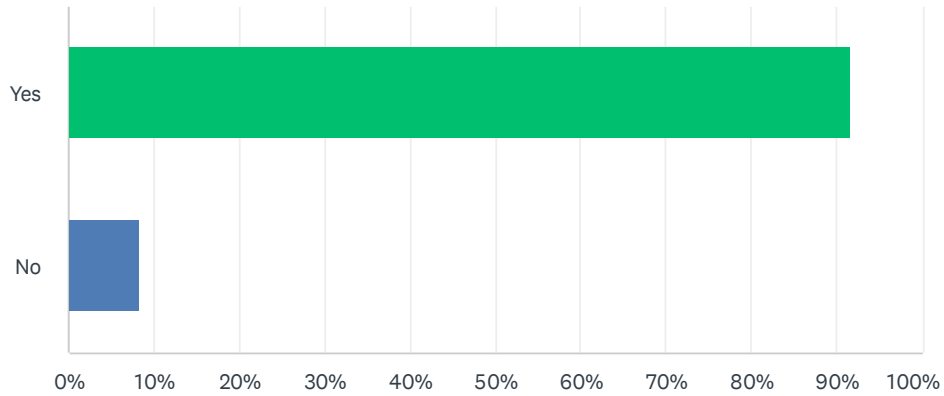
ANSWER CHOICES	RESPONSES	
1-10	50.46%	441
11-20	25.63%	224
21-30	9.73%	85
31-40	4.69%	41
41-50	2.29%	20
51 or more	7.21%	63
TOTAL		874

Organized and Sponsored by:



Q10 Are you the owner of the PI company you work for?

Answered: 877 Skipped: 3



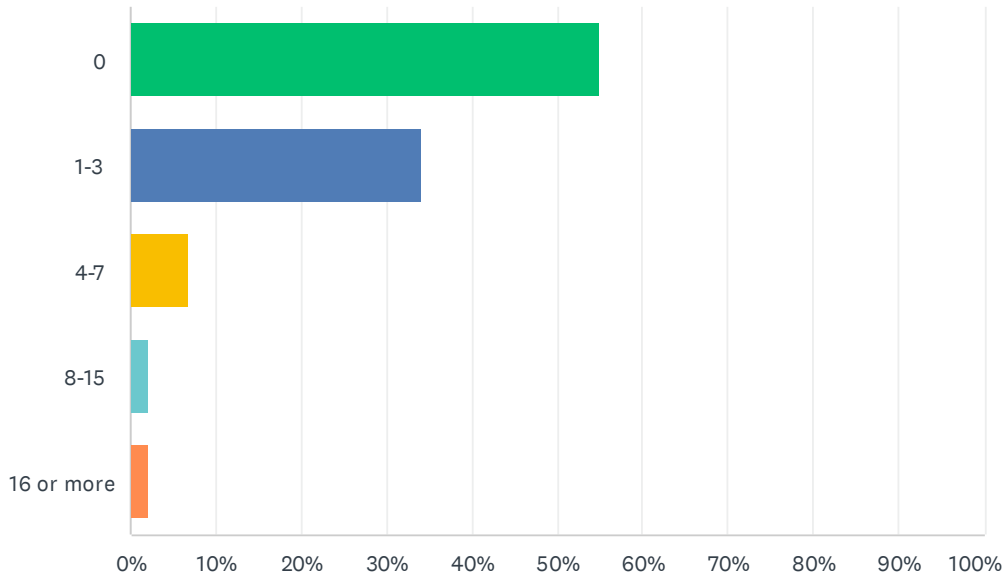
ANSWER CHOICES	RESPONSES	
Yes	91.79%	805
No	8.21%	72
TOTAL		877

Organized and Sponsored by:



Q11 How many support staff (non-licensed PI's) work in your company?

Answered: 876 Skipped: 4



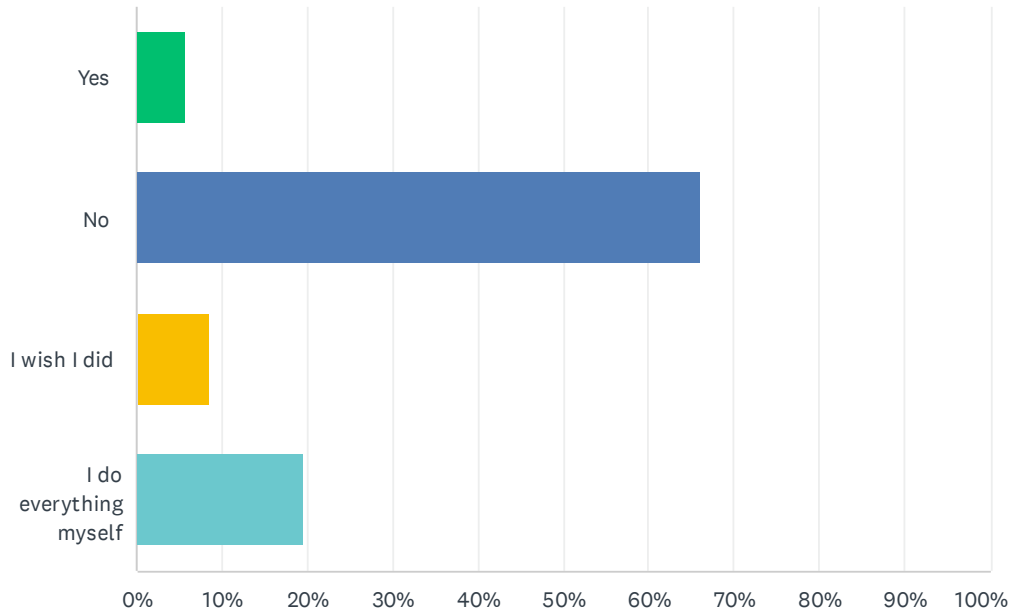
ANSWER CHOICES	RESPONSES	
0	54.91%	481
1-3	34.02%	298
4-7	6.74%	59
8-15	2.17%	19
16 or more	2.17%	19
TOTAL		876

Organized and Sponsored by:



Q12 Do you have a dedicated Sales Team?

Answered: 875 Skipped: 5



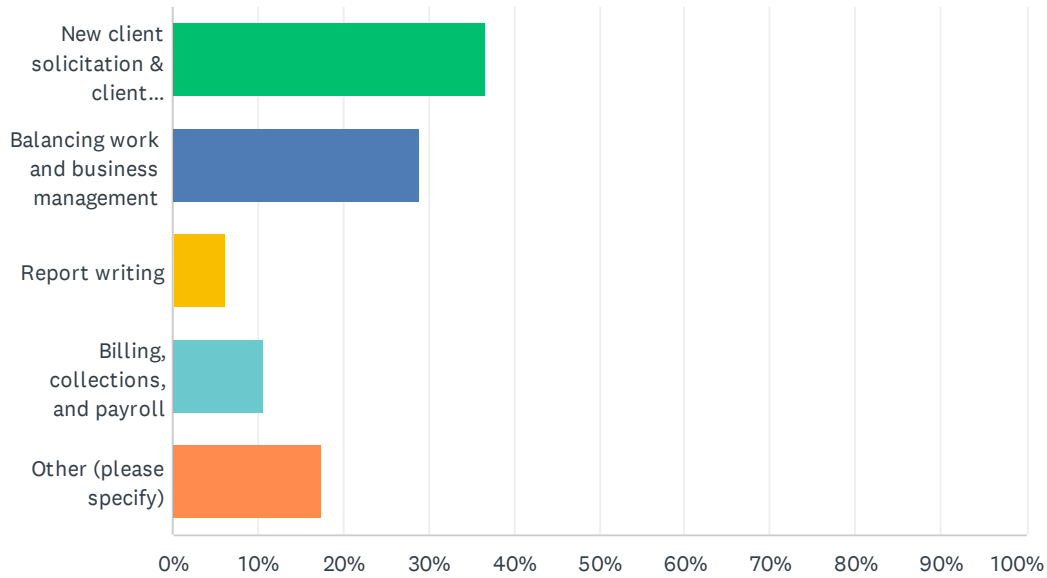
ANSWER CHOICES	RESPONSES	
Yes	5.83%	51
No	66.17%	579
I wish I did	8.46%	74
I do everything myself	19.54%	171
TOTAL		875

Organized and Sponsored by:



Q13 What is your biggest Challenge as Business Owner?

Answered: 849 Skipped: 31



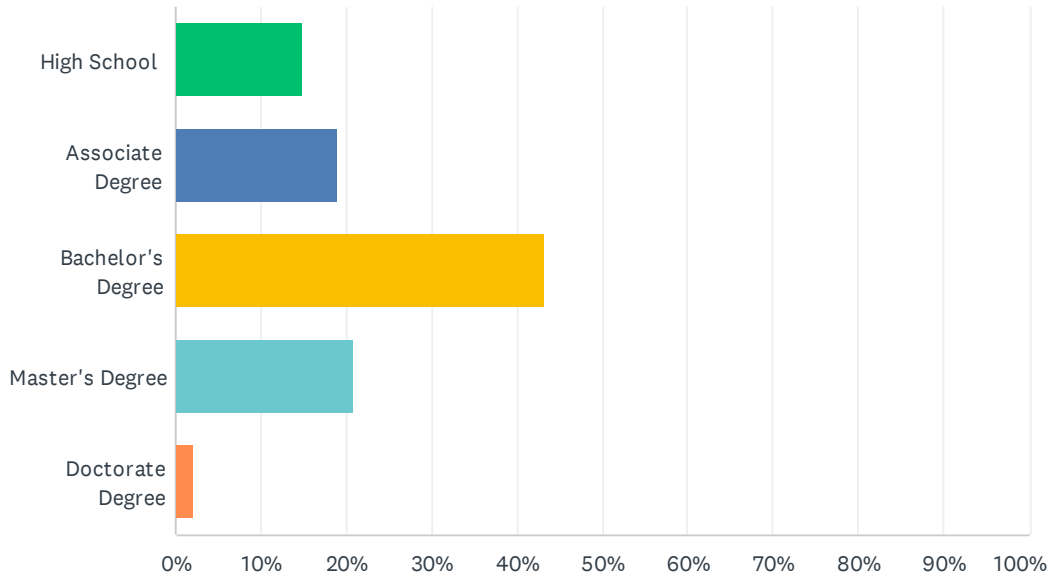
ANSWER CHOICES	RESPONSES	
New client solicitation & client retention	36.75%	312
Balancing work and business management	28.98%	246
Report writing	6.24%	53
Billing, collections, and payroll	10.60%	90
Other (please specify)	17.43%	148
TOTAL		849

Organized and Sponsored by:



Q14 What level of education do you possess?

Answered: 879 Skipped: 1



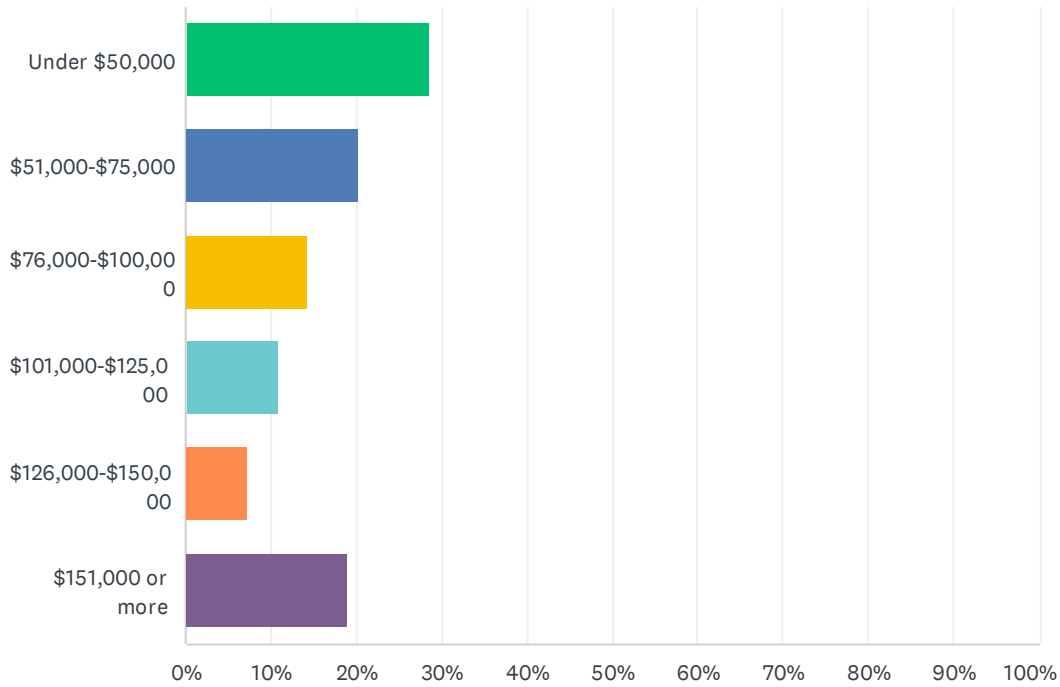
ANSWER CHOICES	RESPONSES	
High School	14.90%	131
Associate Degree	18.89%	166
Bachelor's Degree	43.34%	381
Master's Degree	20.82%	183
Doctorate Degree	2.05%	18
TOTAL		879

Organized and Sponsored by:



Q15 What is your yearly level of income from your PI employment?

Answered: 852 Skipped: 28



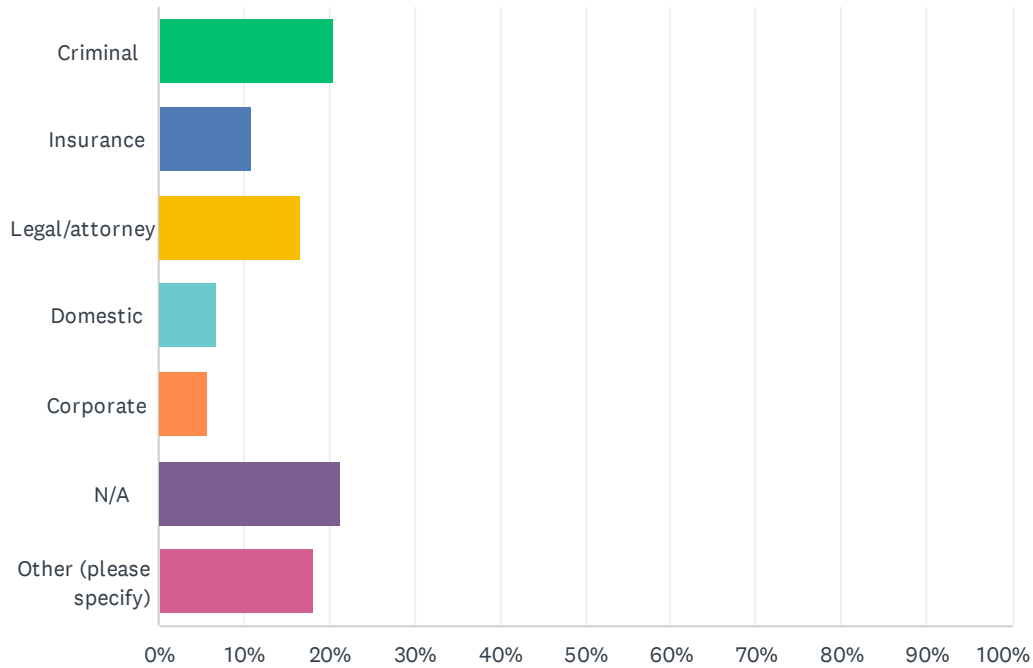
ANSWER CHOICES	RESPONSES	
Under \$50,000	28.52%	243
\$51,000-\$75,000	20.31%	173
\$76,000-\$100,000	14.20%	121
\$101,000-\$125,000	10.80%	92
\$126,000-\$150,000	7.16%	61
\$151,000 or more	19.01%	162
TOTAL		852

Organized and Sponsored by:



Q16 Do you specialize in one type of case?

Answered: 869 Skipped: 11



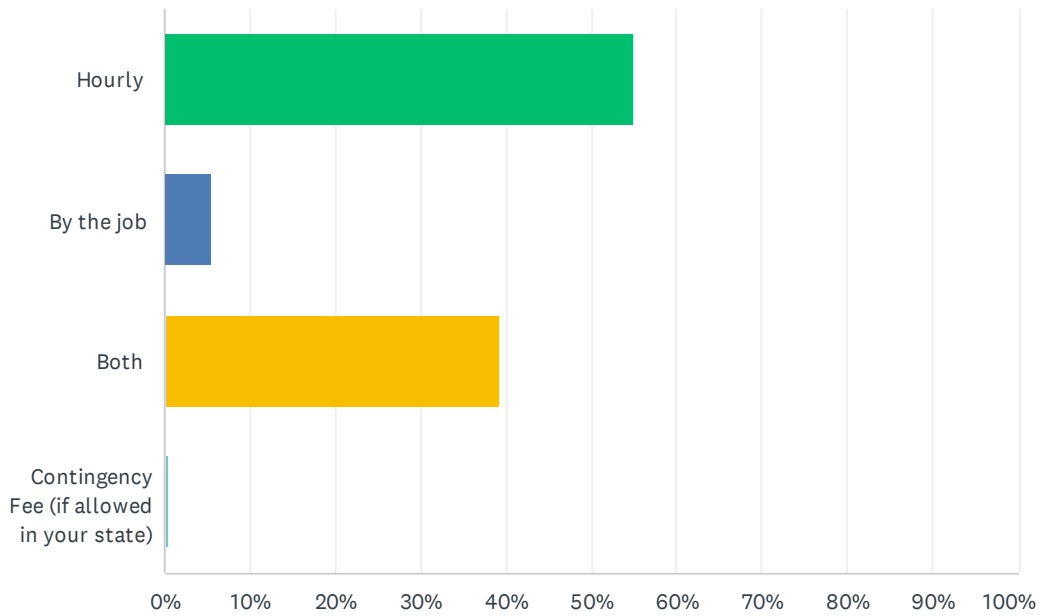
ANSWER CHOICES	RESPONSES	
Criminal	20.37%	177
Insurance	10.93%	95
Legal/attorney	16.57%	144
Domestic	6.90%	60
Corporate	5.75%	50
N/A	21.40%	186
Other (please specify)	18.07%	157
TOTAL		869

Organized and Sponsored by:



Q17 Do you bill by the hour or by the job?

Answered: 875 Skipped: 5



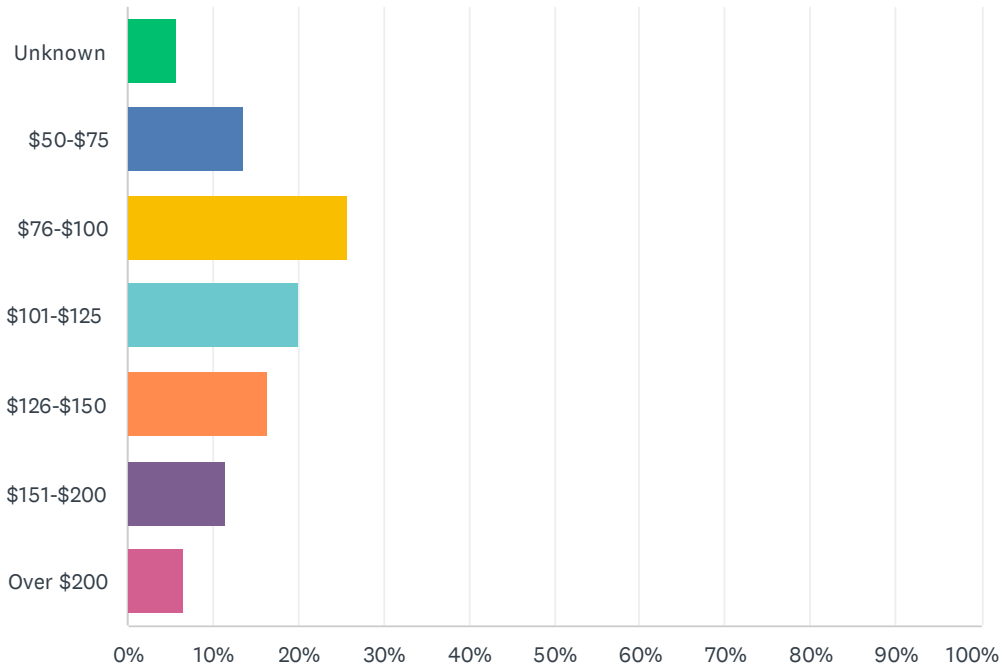
ANSWER CHOICES	RESPONSES	
Hourly	54.97%	481
By the job	5.49%	48
Both	39.20%	343
Contingency Fee (if allowed in your state)	0.34%	3
TOTAL		875

Organized and Sponsored by:



Q18 Do you charge the client an hourly rate of -

Answered: 860 Skipped: 20



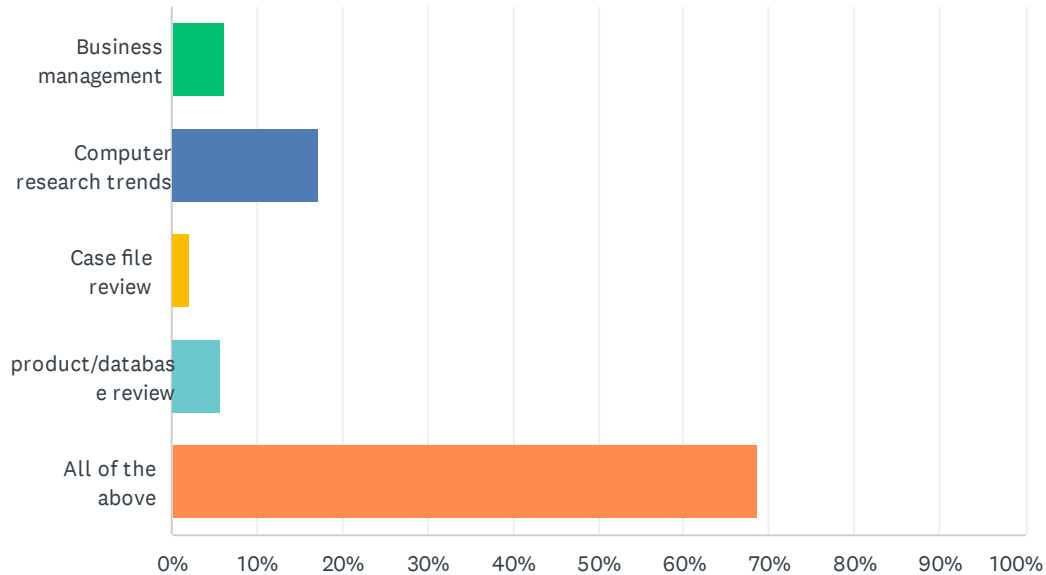
ANSWER CHOICES	RESPONSES	
Unknown	5.70%	49
\$50-\$75	13.72%	118
\$76-\$100	25.81%	222
\$101-\$125	20.12%	173
\$126-\$150	16.51%	142
\$151-\$200	11.51%	99
Over \$200	6.63%	57
TOTAL		860

Organized and Sponsored by:



Q19 What type of articles are you interested in learning about to improve your business/skill set?

Answered: 859 Skipped: 21



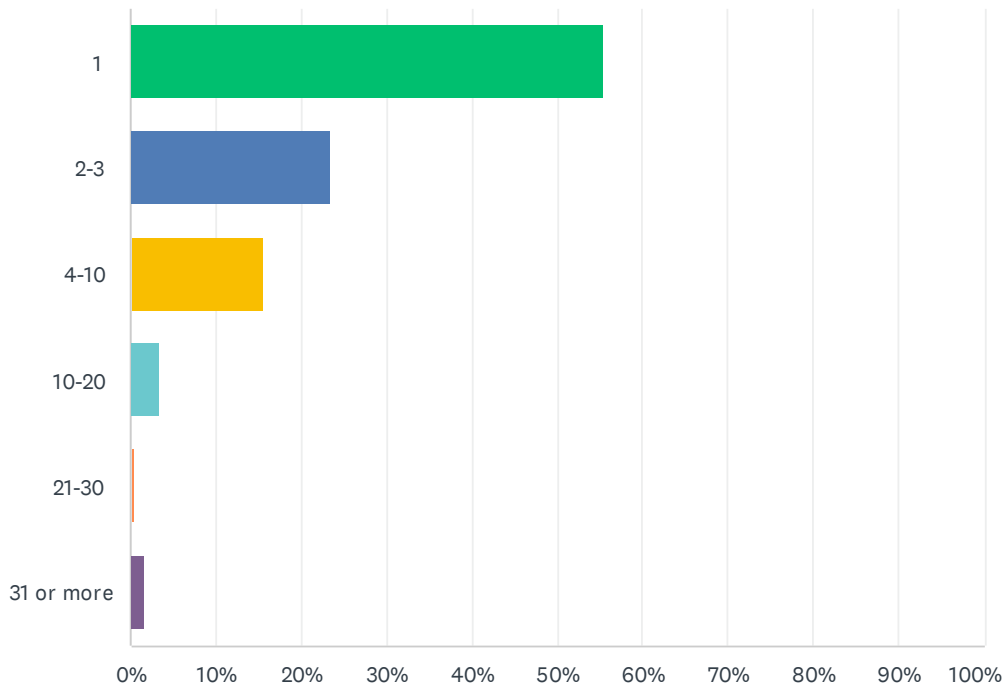
ANSWER CHOICES	RESPONSES
Business management	6.17% 53
Computer research trends	17.35% 149
Case file review	2.10% 18
product/database review	5.82% 50
All of the above	68.57% 589
TOTAL	859

Organized and Sponsored by:



Q20 How many licensed PI's are there in your company?

Answered: 861 Skipped: 19



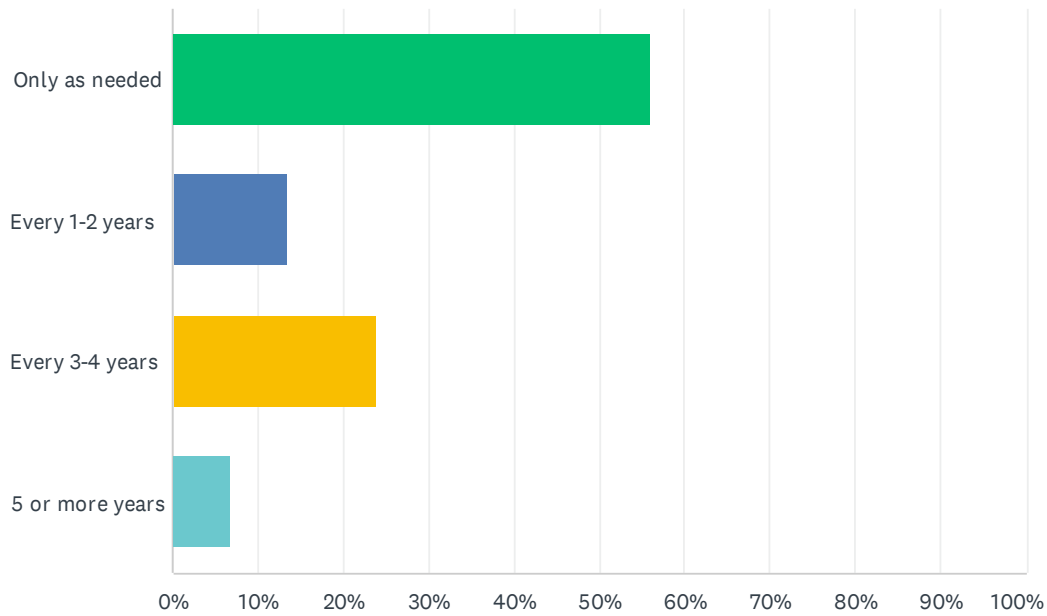
ANSWER CHOICES	RESPONSES	
1	55.52%	478
2-3	23.46%	202
4-10	15.56%	134
10-20	3.48%	30
21-30	0.35%	3
31 or more	1.63%	14
TOTAL		861

Organized and Sponsored by:



Q21 How often do you upgrade computers, cameras, etc?

Answered: 877 Skipped: 3



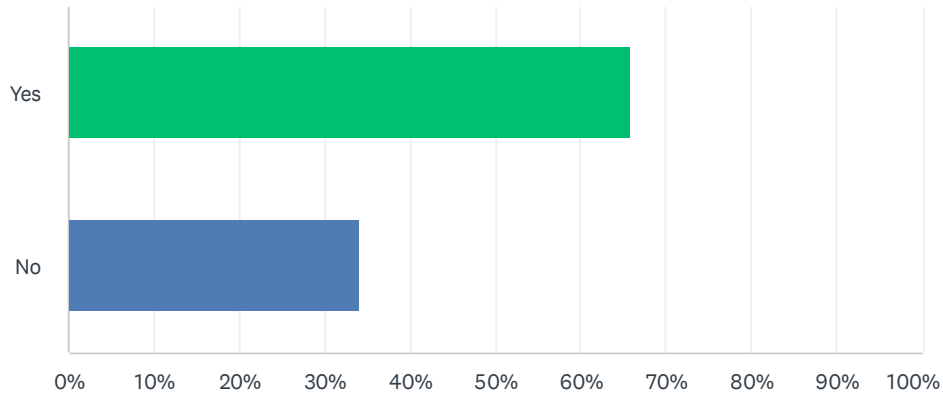
ANSWER CHOICES	RESPONSES	
Only as needed	55.99%	491
Every 1-2 years	13.34%	117
Every 3-4 years	23.83%	209
5 or more years	6.84%	60
TOTAL		877

Organized and Sponsored by:



Q22 Do you listen to or watch Podcasts or training videos?

Answered: 875 Skipped: 5



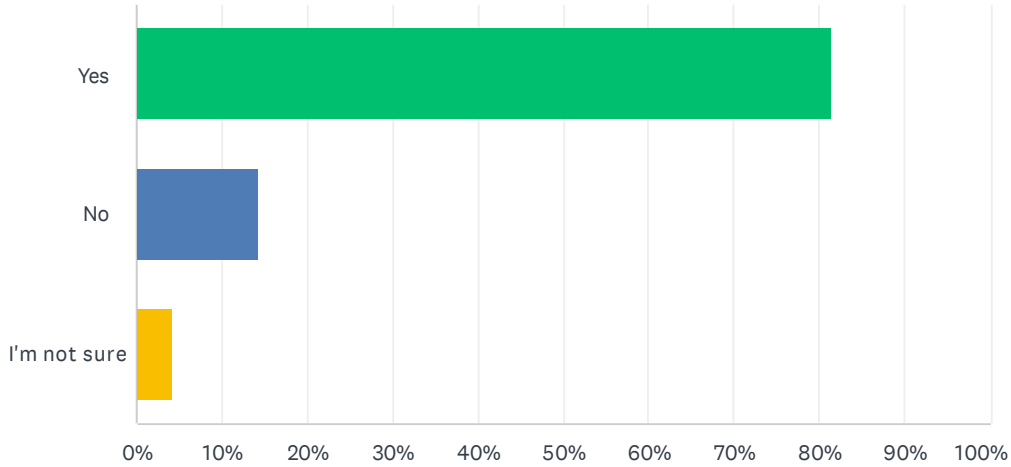
ANSWER CHOICES	RESPONSES	
Yes	65.94%	577
No	34.06%	298
TOTAL		875

Organized and Sponsored by:



Q23 Do you currently carry E&O Insurance for your Private Investigator firm?

Answered: 873 Skipped: 7



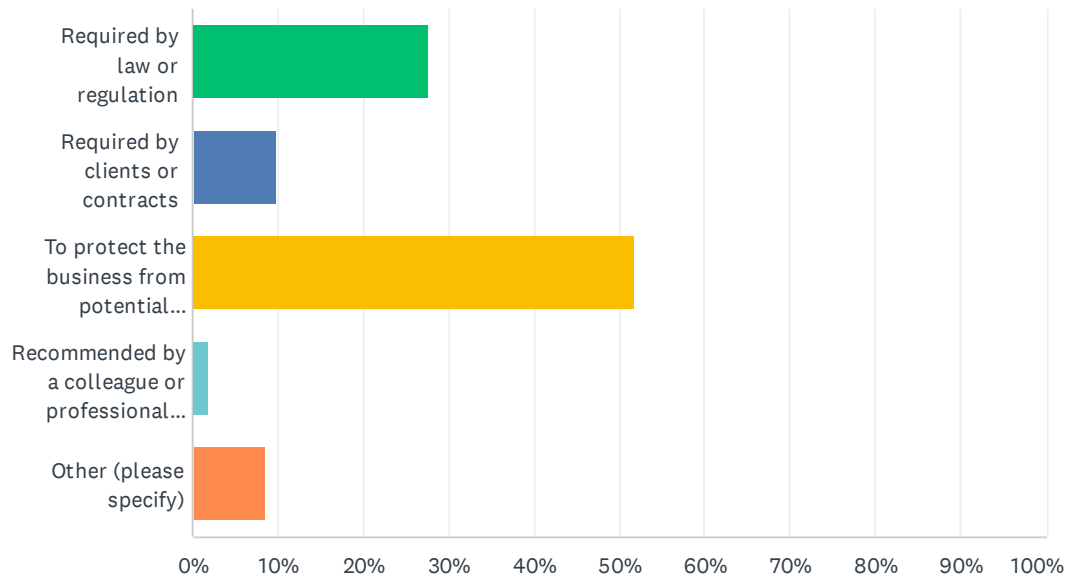
ANSWER CHOICES	RESPONSES	
Yes	81.44%	711
No	14.32%	125
I'm not sure	4.24%	37
TOTAL		873

Organized and Sponsored by:



Q24 What is the primary reason your firm carries E&O insurance?

Answered: 788 Skipped: 92



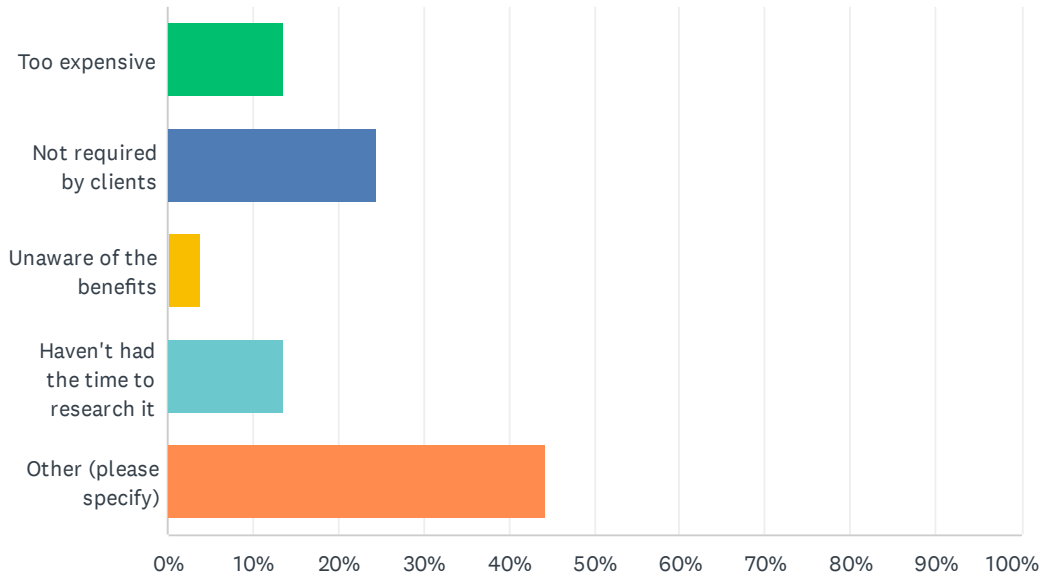
ANSWER CHOICES	RESPONSES	
Required by law or regulation	27.79%	219
Required by clients or contracts	9.77%	77
To protect the business from potential lawsuits	51.90%	409
Recommended by a colleague or professional organization	1.90%	15
Other (please specify)	8.63%	68
TOTAL		788

Organized and Sponsored by:



Q25 If you do not currently carry E&O insurance, why not?

Answered: 241 Skipped: 639



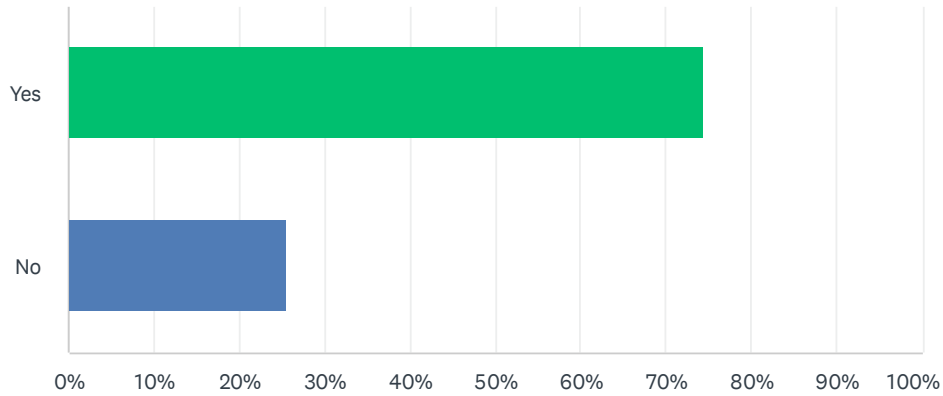
ANSWER CHOICES	RESPONSES	
Too expensive	13.69%	33
Not required by clients	24.48%	59
Unaware of the benefits	3.73%	9
Haven't had the time to research it	13.69%	33
Other (please specify)	44.40%	107
TOTAL		241

Organized and Sponsored by:



Q26 Do you belong to your state association?

Answered: 874 Skipped: 6



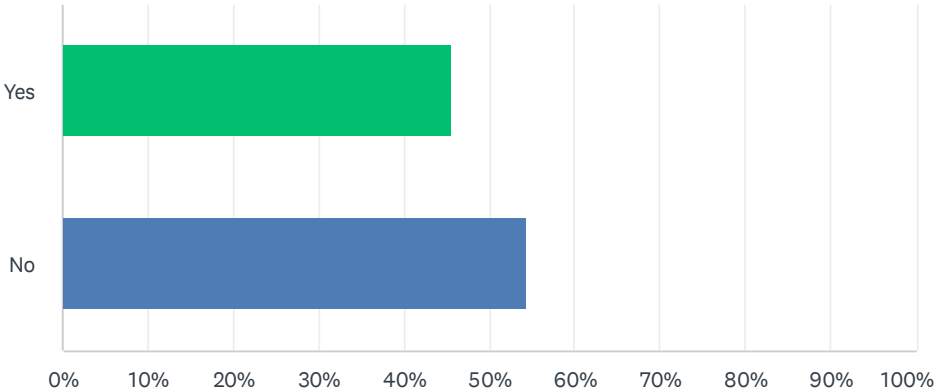
ANSWER CHOICES	RESPONSES	
Yes	74.49%	651
No	25.51%	223
TOTAL		874

Organized and Sponsored by:



Q27 Do you belong to a national or international PI association?

Answered: 876 Skipped: 4



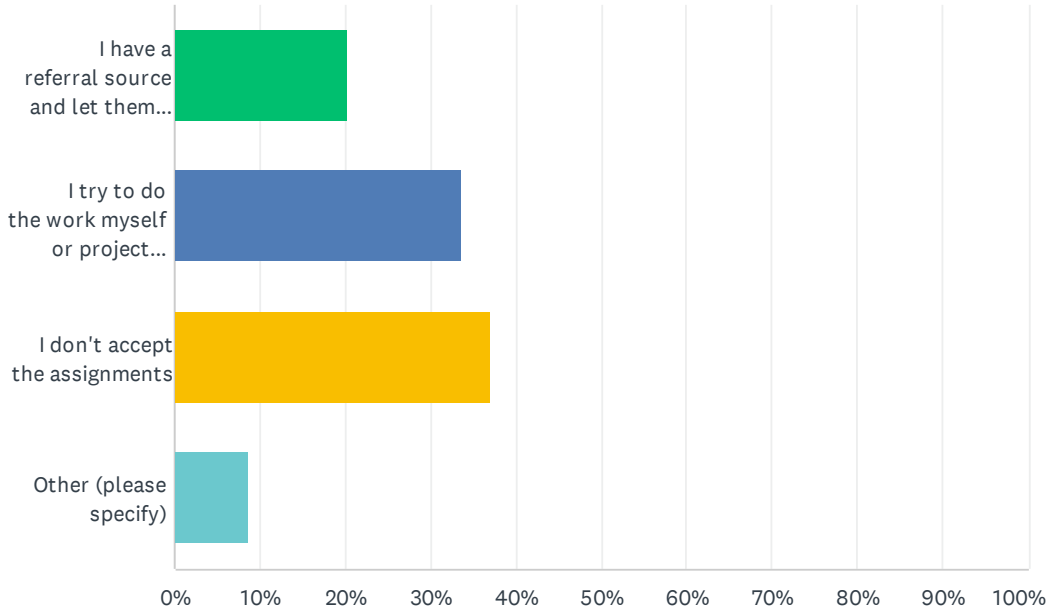
ANSWER CHOICES	RESPONSES	
Yes	45.66%	400
No	54.34%	476
TOTAL		876

Organized and Sponsored by:



Q28 Do you use international resources to fulfill client requests?

Answered: 837 Skipped: 43



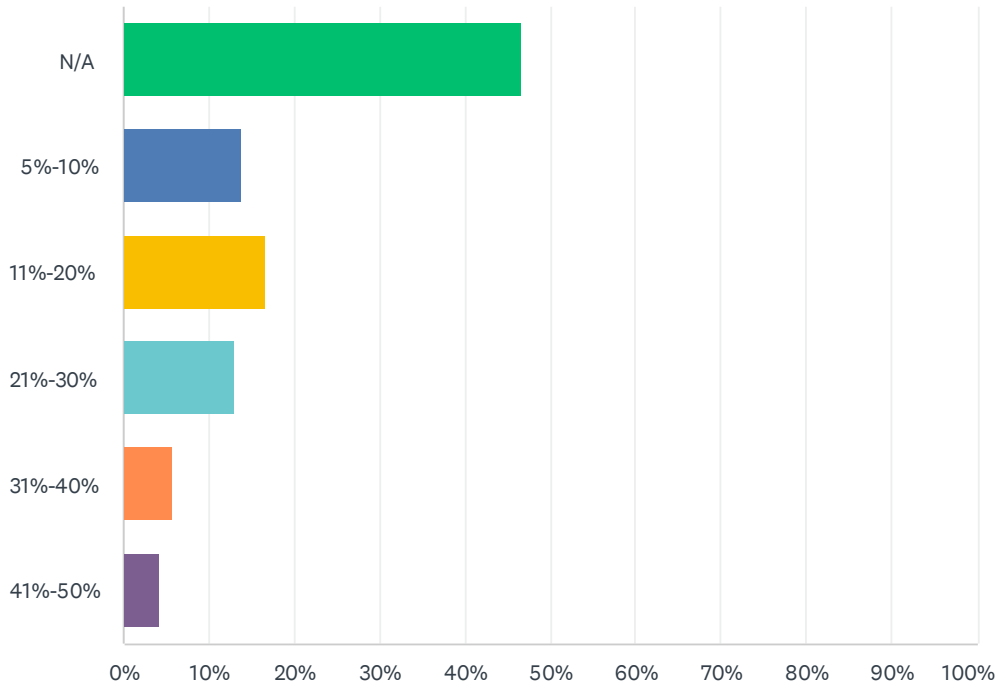
ANSWER CHOICES	RESPONSES	
I have a referral source and let them project manage the work	20.31%	170
I try to do the work myself or project manage through my recources	33.69%	282
I don't accept the assignments	37.16%	311
Other (please specify)	8.84%	74
TOTAL		837

Organized and Sponsored by:



Q29 If you do subcontract work for other PI's, do you offer a discounted rate?

Answered: 858 Skipped: 22



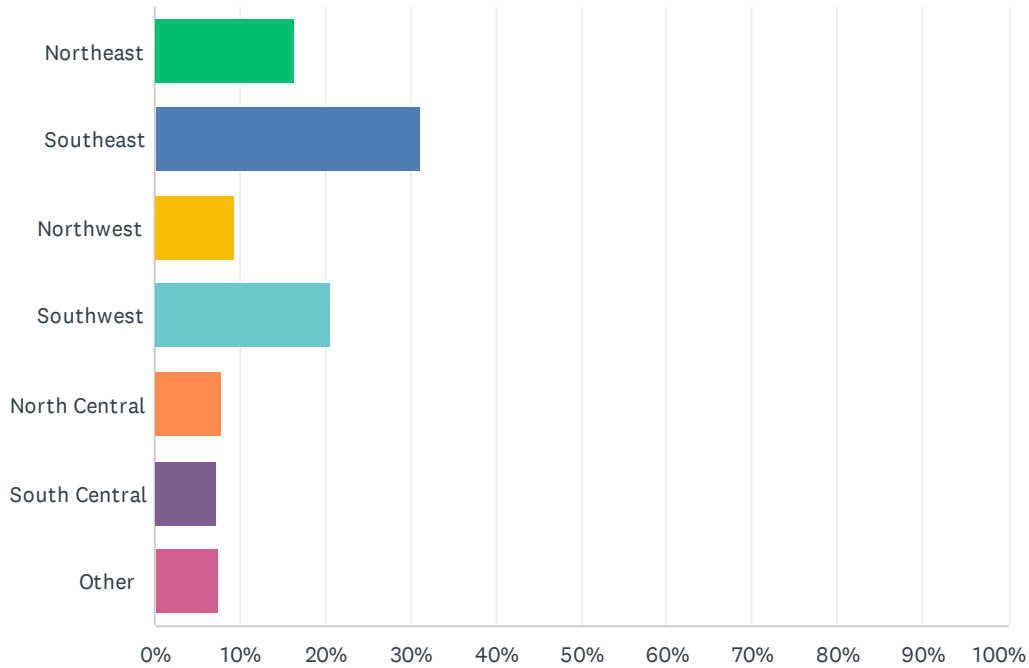
ANSWER CHOICES	RESPONSES	
N/A	46.74%	401
5%-10%	13.87%	119
11%-20%	16.55%	142
21%-30%	12.94%	111
31%-40%	5.71%	49
41%-50%	4.20%	36
TOTAL		858

Organized and Sponsored by:



Q30 What region of the U.S. are you in?

Answered: 874 Skipped: 6



ANSWER CHOICES	RESPONSES	
Northeast	16.36%	143
Southeast	31.12%	272
Northwest	9.38%	82
Southwest	20.59%	180
North Central	7.89%	69
South Central	7.21%	63
Other	7.44%	65
TOTAL		874

Organized and Sponsored by:

