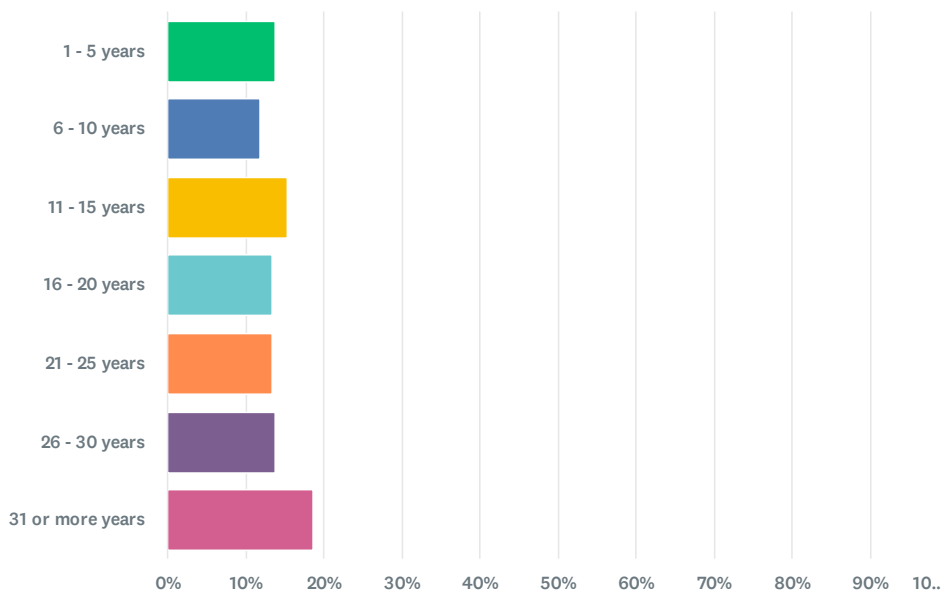


# 2026 NATIONWIDE SURVEY for Private Investigators

Q15 How long have you been a private investigator?

Answered: 365 Skipped: 0



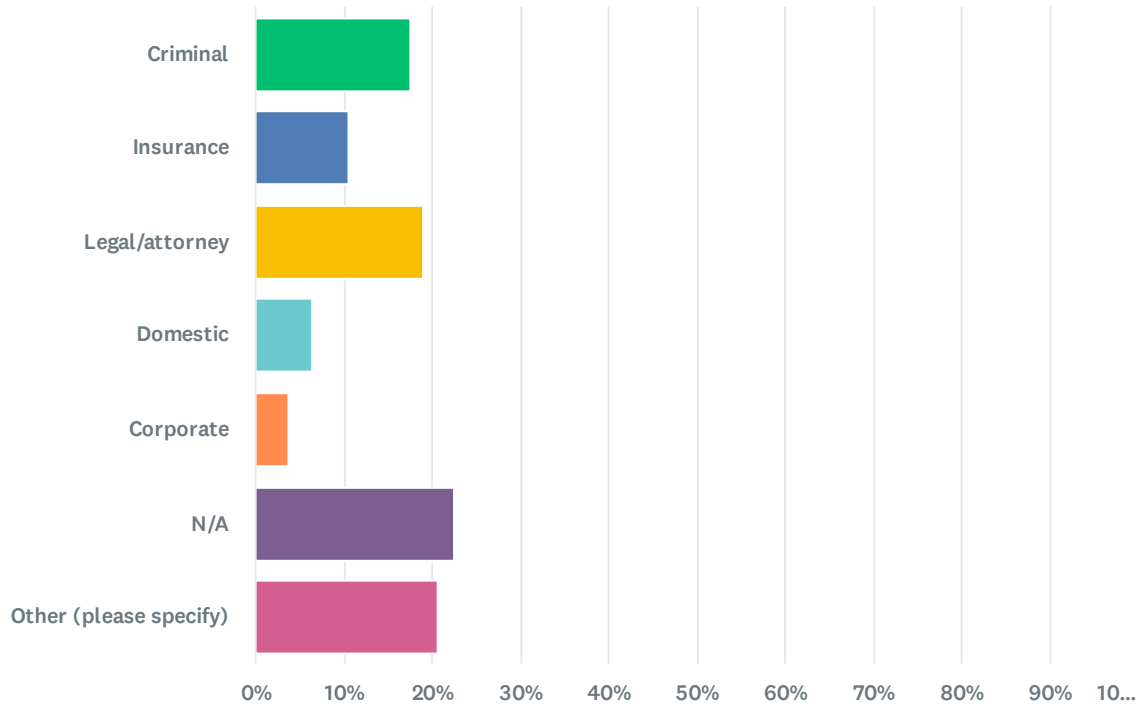
Answer Choices	Percentage	Responses
● 1 - 5 years	13.70%	50
● 6 - 10 years	11.78%	43
● 11 - 15 years	15.34%	56
● 16 - 20 years	13.42%	49
● 21 - 25 years	13.42%	49
● 26 - 30 years	13.70%	50
● 31 or more years	18.63%	68
<b>Total</b>		<b>365</b>

Organized and Sponsored by:



# Q16 Do you specialize in one type of case?

Answered: 360 Skipped: 5



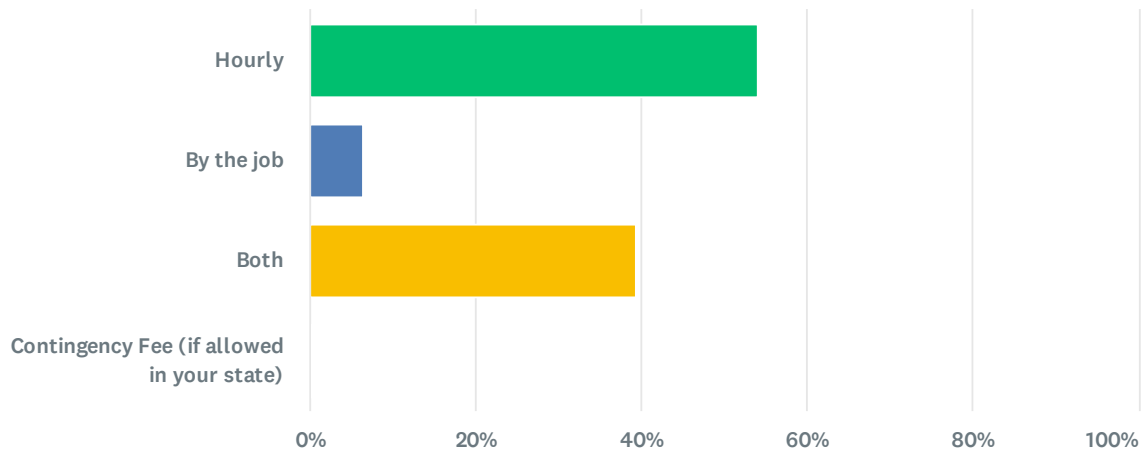
Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Criminal	17.50%	63
<span style="color: blue;">●</span> Insurance	10.56%	38
<span style="color: yellow;">●</span> Legal/attorney	18.89%	68
<span style="color: teal;">●</span> Domestic	6.39%	23
<span style="color: orange;">●</span> Corporate	3.61%	13
<span style="color: purple;">●</span> N/A	22.50%	81
<span style="color: pink;">●</span> Other (please specify)	20.56%	74
<b>Total</b>		<b>360</b>

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# Q17 Do you bill by the hour or by the job?

Answered: 361 Skipped: 4



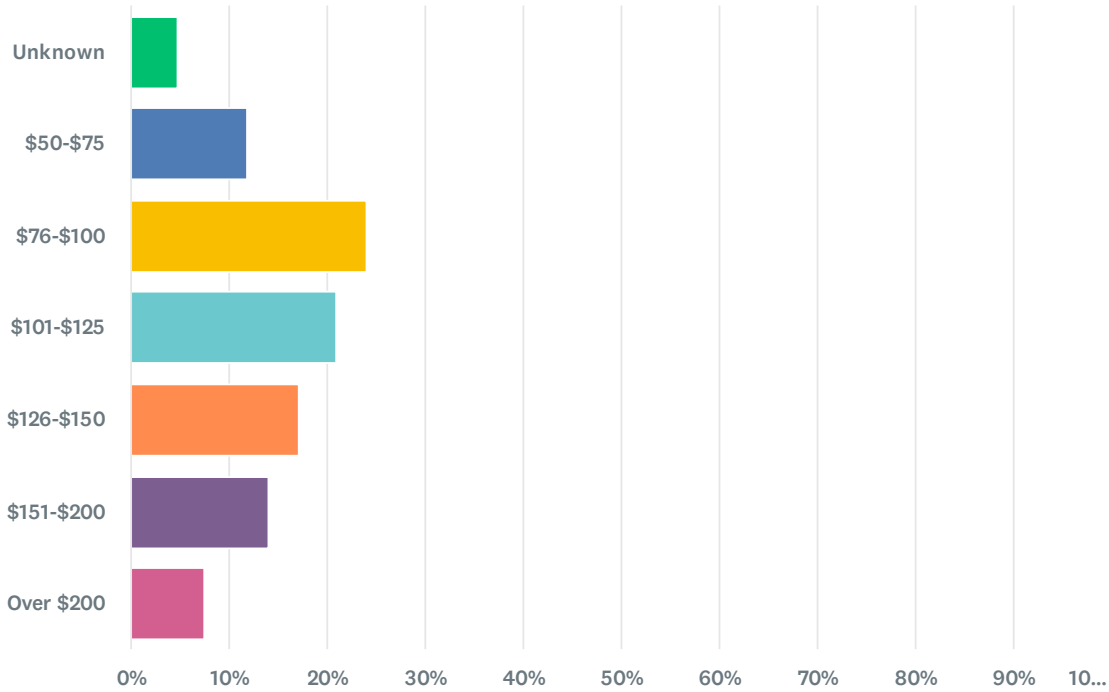
Answer Choices	Percentage	Responses
● Hourly	54.02%	195
● By the job	6.37%	23
● Both	39.34%	142
● Contingency Fee (if allowed in your state)	0.28%	1
<b>Total</b>		<b>361</b>

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# Q18 Do you charge the client an hourly rate of -

Answered: 358 Skipped: 7



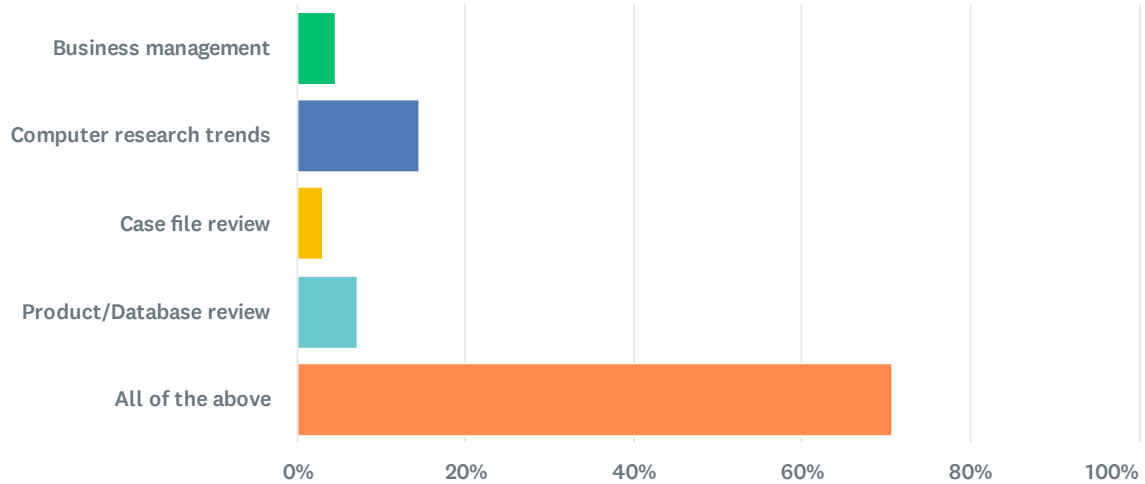
Answer Choices	Percentage	Responses
Unknown	4.75%	17
\$50-\$75	11.73%	42
\$76-\$100	24.02%	86
\$101-\$125	20.95%	75
\$126-\$150	17.04%	61
\$151-\$200	13.97%	50
Over \$200	7.54%	27
<b>Total</b>		<b>358</b>

Organized and Sponsored by:



## Q19 What type of articles are you interested in learning about to improve your business/skill set?

Answered: 360 Skipped: 5



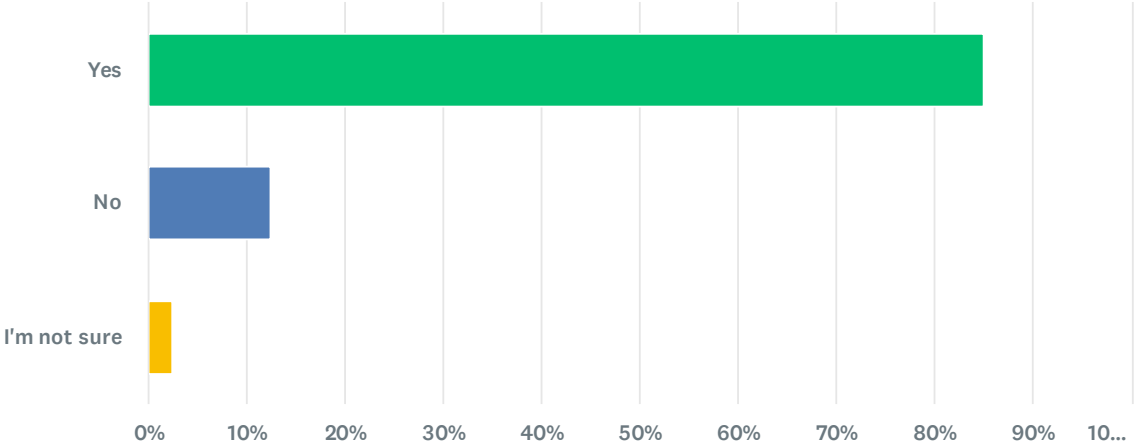
Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Business management	4.44%	16
<span style="color: blue;">●</span> Computer research trends	14.44%	52
<span style="color: yellow;">●</span> Case file review	3.06%	11
<span style="color: teal;">●</span> Product/Database review	7.22%	26
<span style="color: orange;">●</span> All of the above	70.83%	255
<b>Total</b>		<b>360</b>

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# Q20 Do you currently carry E&O Insurance for your Private Investigator firm?

Answered: 361 Skipped: 4



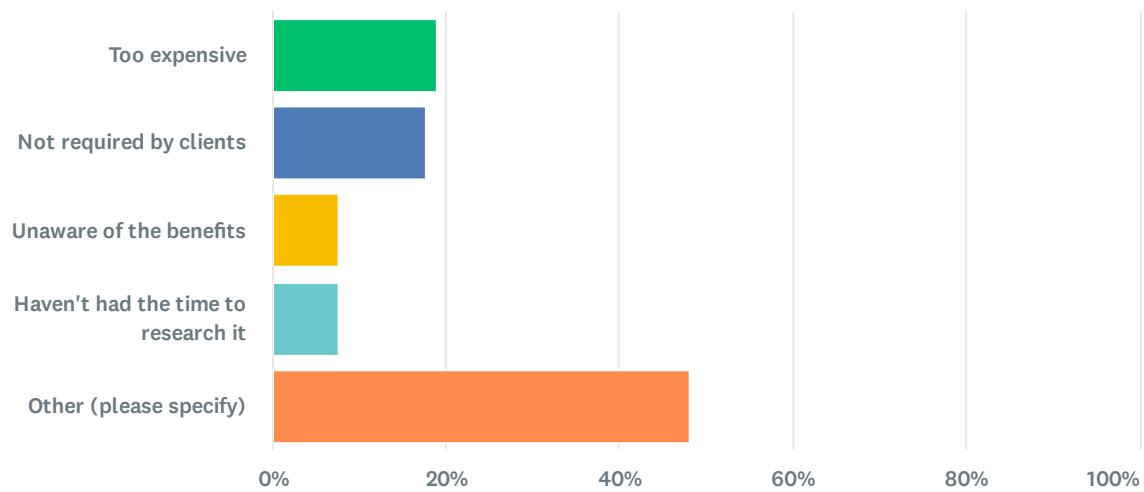
Answer Choices	Percentage	Responses
● Yes	85.04%	307
● No	12.47%	45
● I'm not sure	2.49%	9
<b>Total</b>		<b>361</b>

Organized and Sponsored by:



## Q21 If you do not currently carry E&O insurance, why not?

Answered: 79 Skipped: 286



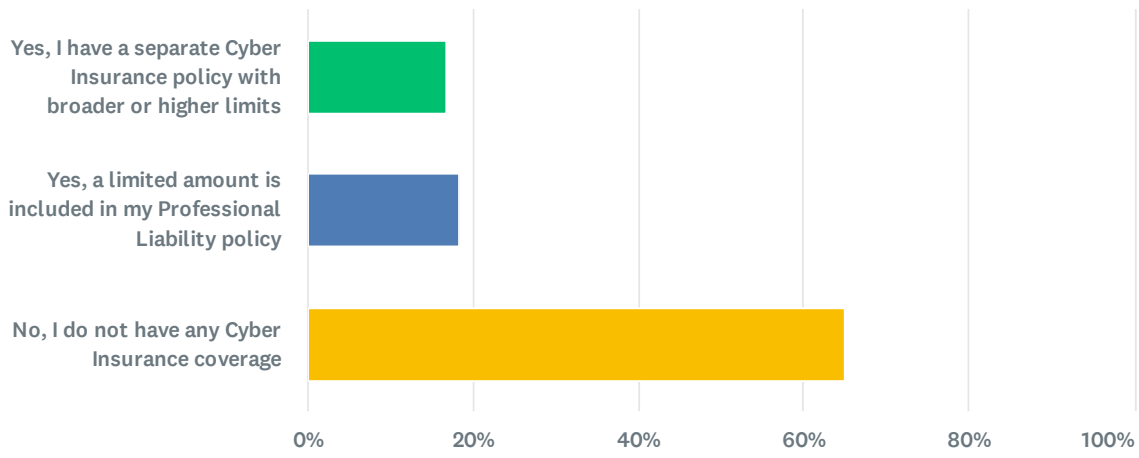
Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Too expensive	18.99%	15
<span style="color: blue;">●</span> Not required by clients	17.72%	14
<span style="color: yellow;">●</span> Unaware of the benefits	7.59%	6
<span style="color: teal;">●</span> Haven't had the time to research it	7.59%	6
<span style="color: orange;">●</span> Other (please specify)	48.10%	38
<b>Total</b>		<b>79</b>

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## Q22 Do you currently carry Cyber Insurance coverage?

Answered: 356 Skipped: 9



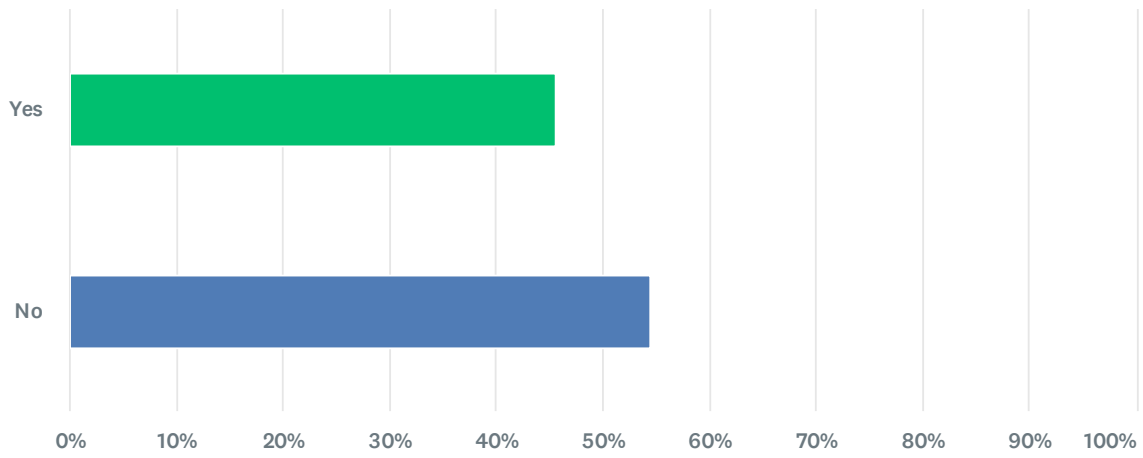
Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Yes, I have a separate Cyber Insurance policy with broader or higher limits	16.85%	60
<span style="color: blue;">●</span> Yes, a limited amount is included in my Professional Liability policy	18.26%	65
<span style="color: orange;">●</span> No, I do not have any Cyber Insurance coverage	64.89%	231
<b>Total</b>		<b>356</b>

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## Q23 Do you belong to a national or international PI association?

Answered: 364 Skipped: 1



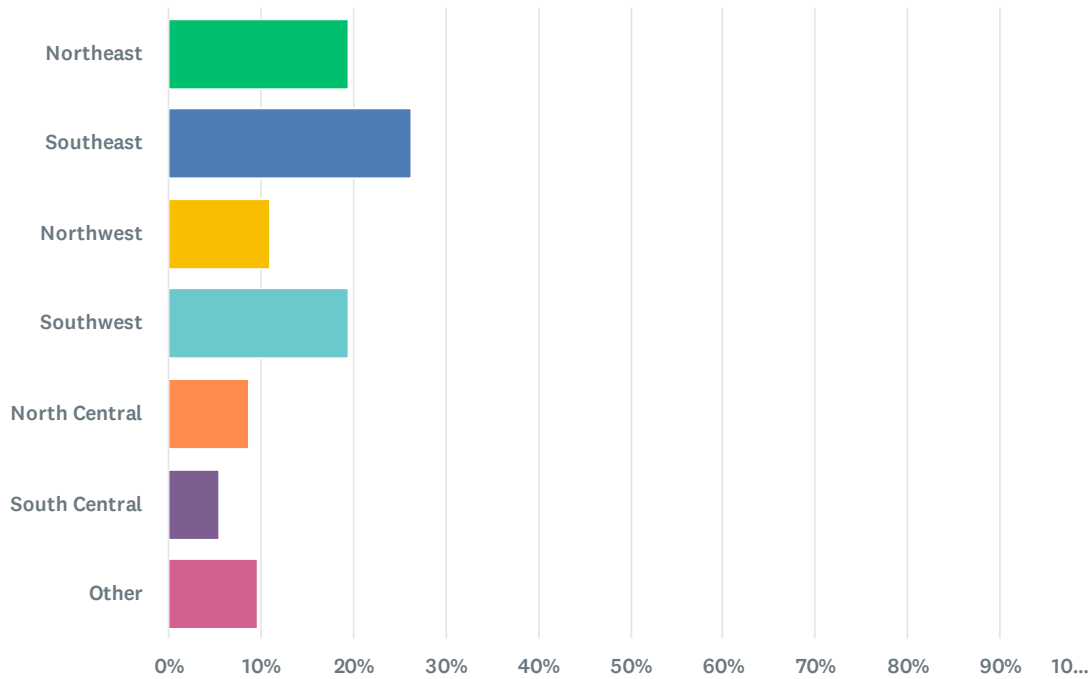
Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Yes	45.60%	166
<span style="color: blue;">●</span> No	54.40%	198
<b>Total</b>		<b>364</b>

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## Q24 What region of the U.S. are you in?

Answered: 365 Skipped: 0



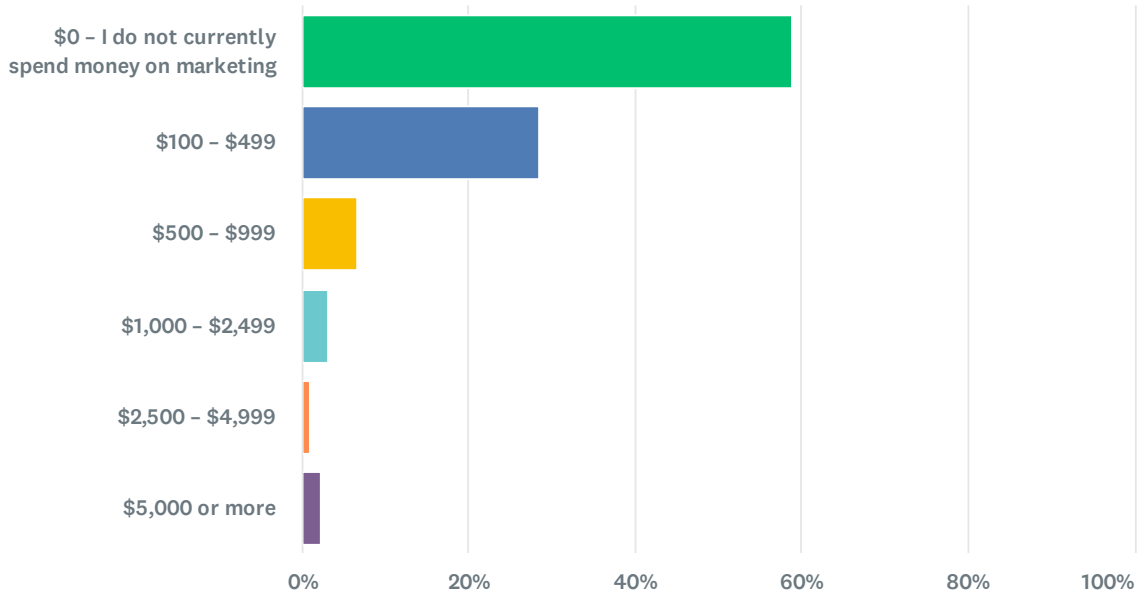
Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Northeast	19.45%	71
<span style="color: blue;">●</span> Southeast	26.30%	96
<span style="color: yellow;">●</span> Northwest	10.96%	40
<span style="color: teal;">●</span> Southwest	19.45%	71
<span style="color: orange;">●</span> North Central	8.77%	32
<span style="color: purple;">●</span> South Central	5.48%	20
<span style="color: pink;">●</span> Other	9.59%	35
<b>Total</b>		<b>365</b>

Organized and Sponsored by:



# Q25 Approximately how much do you spend on marketing per month?

Answered: 362 Skipped: 3



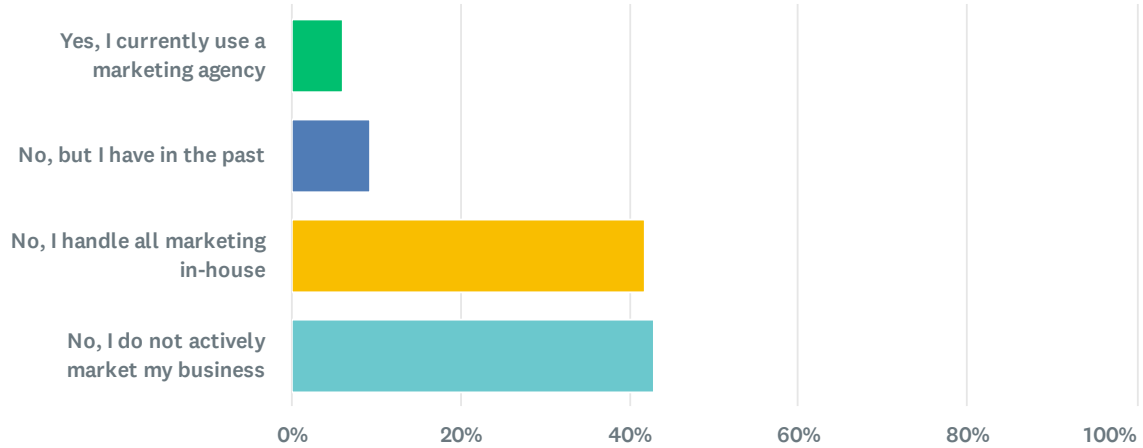
Answer Choices	Percentage	Responses
<span style="color: green;">●</span> \$0 - I do not currently spend money on marketing	58.84%	213
<span style="color: blue;">●</span> \$100 - \$499	28.45%	103
<span style="color: yellow;">●</span> \$500 - \$999	6.63%	24
<span style="color: cyan;">●</span> \$1,000 - \$2,499	3.04%	11
<span style="color: orange;">●</span> \$2,500 - \$4,999	0.83%	3
<span style="color: purple;">●</span> \$5,000 or more	2.21%	8
<b>Total</b>		<b>362</b>

Organized and Sponsored by:



## Q26 Do you have an outside marketing agency that you use for marketing your business?

Answered: 359 Skipped: 6



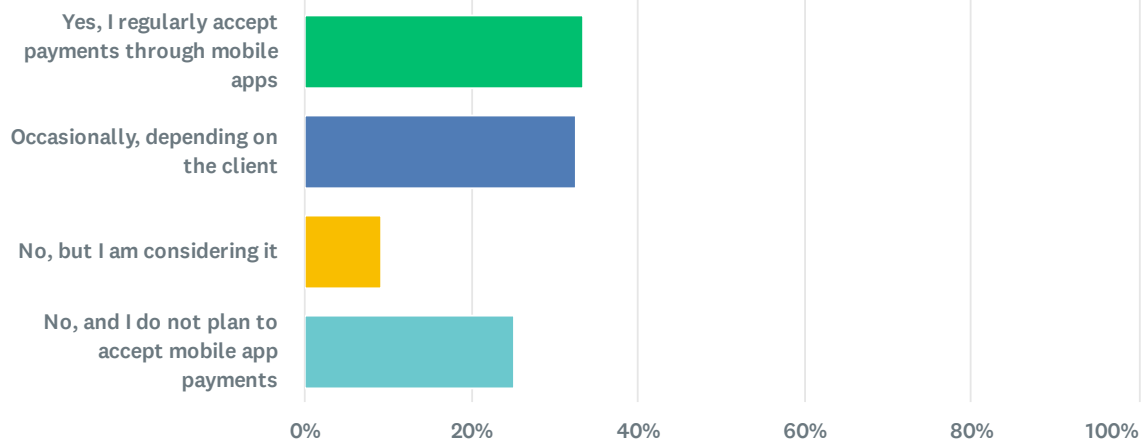
Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Yes, I currently use a marketing agency	6.13%	22
<span style="color: blue;">●</span> No, but I have in the past	9.19%	33
<span style="color: yellow;">●</span> No, I handle all marketing in-house	41.78%	150
<span style="color: teal;">●</span> No, I do not actively market my business	42.90%	154
<b>Total</b>		<b>359</b>

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## Q27 Do you accept payments from mobile apps like Zelle, Venmo, CashApp, or PayPal?

Answered: 363 Skipped: 2



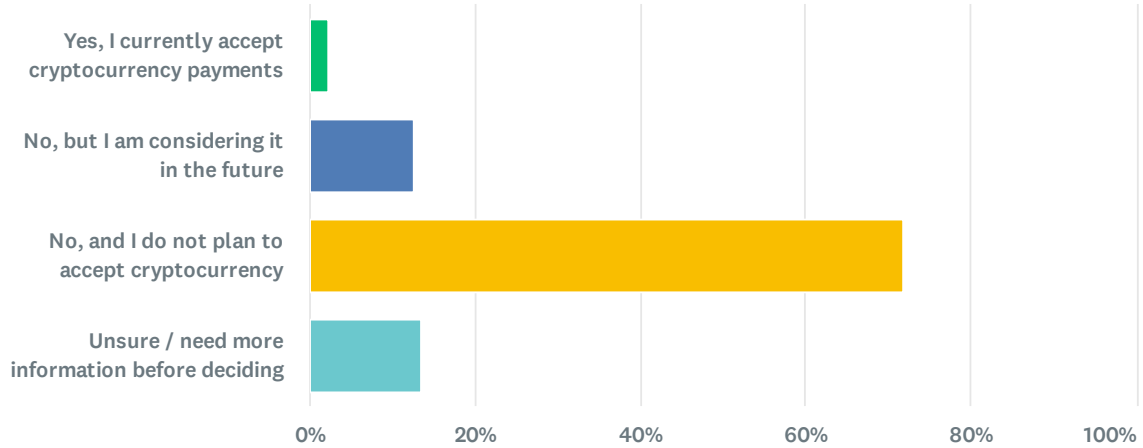
Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Yes, I regularly accept payments through mobile apps	33.33%	121
<span style="color: blue;">●</span> Occasionally, depending on the client	32.51%	118
<span style="color: yellow;">●</span> No, but I am considering it	9.09%	33
<span style="color: teal;">●</span> No, and I do not plan to accept mobile app payments	25.07%	91
<b>Total</b>		<b>363</b>

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## Q28 Do you now or do you anticipate accepting Cryptocurrency payments (e.g., Bitcoin, Ethereum)?

Answered: 365 Skipped: 0



Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Yes, I currently accept cryptocurrency payments	2.19%	8
<span style="color: blue;">●</span> No, but I am considering it in the future	12.60%	46
<span style="color: yellow;">●</span> No, and I do not plan to accept cryptocurrency	71.78%	262
<span style="color: teal;">●</span> Unsure / need more information before deciding	13.42%	49
<b>Total</b>		<b>365</b>

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